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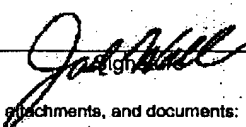
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Form PTO-1595 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)		RECORDATION FORM COVER SHEET PATENTS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof					
1. Name of conveying party(ies): Lester Chu (04/19/2004), Edwin Harada (04/19/2004), Douglas Heatherly (04/19/2004), Timothy Mahoney (04/19/2004), James Messina (04/20/2004), and James Palma (04/19/2004) Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: <u>Verizon Directories Corp.</u> Internal Address: _____ Street Address: _____ 2200 W. Airfield Drive City: <u>DFW Airport</u> State: <u>TX</u> Zip: <u>75261-9810</u> Additional name(s) & address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>see Box 1, conveying parties</u>			4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the new application is: _____ A. Patent Application No.(s): <u>10/801,156</u> B. Patent No.(s): _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Joel Wall, Esq.</u> <u>c/o Christian R. Andersen</u> <u>Verizon Corporate Services Group</u> Internal Address: <u>Atty. Dkt.: 03-8018CIP2</u> Street Address: <u>600 Hidden Ridge Drive</u> <u>Mail Code HQE03H14</u> City: <u>Irving</u> State: <u>TX</u> Zip: <u>75038</u>			6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed) 8. Deposit account number: <u>07-2347</u> (Attach duplicate copy of this page if paying by deposit account)		
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9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> <div style="display: flex; justify-content: space-between;"> <div style="width: 40%;"> <u>Joel Wall - 25,648</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;">  </div> <div style="width: 30%;"> <u>August 2, 2004</u> Date </div> </div> Total number of pages including cover sheet, attachments, and documents: <u>10</u>					

Assignment
I hereby certify that this correspondence is, on the date shown below, being transmitted by facsimile to the United States Patent Office at 703-872-9908

Dated: 8-2-2004

Signature



(Christian R. Andersen)

ASSIGNMENT BY INVENTORS

on the dates indicated below

THIS ASSIGNMENT, made this 2 day of August, 2004, by Lester Chu; Edwin Harada; Douglas Heatherly; Timothy Mahoney; James Messina; and James Palma (hereinafter referred to as Assignors), residing at 803 Columbia Drive, Southlake, Texas 76092; 2005 Primrose Drive, Irving, Texas 75063; 513 Graham Drive, Coppell, Texas 75019; 3621 Shady Brook Drive, Bedford, Texas 76021; 6907 Glenview Lane, Colleyville, Texas 76034; and 1611 Oak Ridge Drive, Corinth, Texas 76210, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in INFORMATION DISTRIBUTION SYSTEM AND METHOD THAT PROVIDES FOR ENHANCED DISPLAY FORMATS, set forth in a Patent application for Letters Patent of the United States, already filed on March 15, 2004 as U.S. Patent Application No. 10/801,156; and

WHEREAS, Verizon Directories Corp., a Corporate organized under and pursuant to the laws of Delaware having its principal place of business at 2200 W. Airfield Drive, DFW Airport, Texas 75261-9810 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial

Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

VERIZON CORPORATE SERVICES GROUP INC.

All practitioners at Customer Number 32127

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

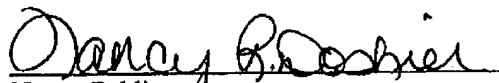
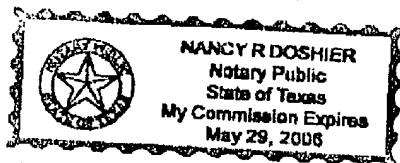


Lester Chu

Date: 4/19/07

United States of America)
State of I hereby Texas) ss.:
County of Tarrant)

On this 19th day of April, 2004, before me
personally came Lester Chu, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.

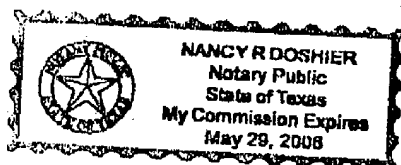

Notary Public

Edwin Harada
Edwin Harada

Date: 04/19/04

United States of America)
State of Texas) ss.:
County of Tarrant)

On this 19th day of April, 2004, before me
personally came Edwin Harada, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.



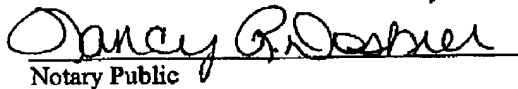
Nancy R. Doshier
Notary Public

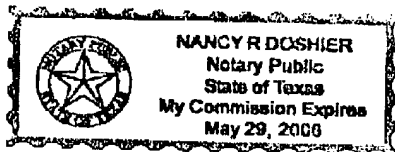

Douglas Heatherly

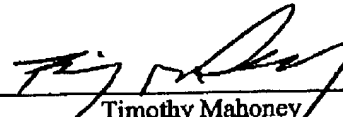
Date: 4/19/04

United States of America)
State of Texas) ss.:
County of Tarrant)


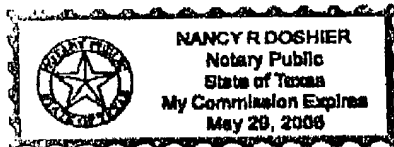
On this 19th day of April, 2004, before me
personally came Douglas Heatherly, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.


Notary Public




Timothy MahoneyDate: 4/19/04United States of America)
State of Texas) ss.:
County of Tarrant)

On this 19th day of April, 2004, before me
personally came Timothy Mahoney, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.


Notary Public

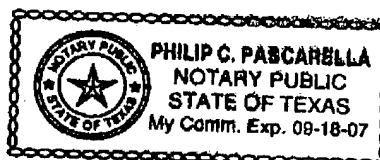
James A. Messina
James Messina

Date: 4/20/04

United States of America)
State of Texas) ss.:
County of Tarrant)

On this 20 day of April, 2004, before me
personally came James Messina, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.

Philip C. Pascarella
Notary Public




James Palma

Date: 4/19/04

United States of America)
State of Texas) ss.:
County of Tarrant)

On this 19th day of April, 2004, before me
personally came James Palma, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.


Notary Public

